

January 23, 2006

Electric Cooperatives of Arkansas, broadcasters host political candidates training seminar

Little Rock, Ark. — Jan. 23, 2006 —The Electric Cooperatives of Arkansas will host a training seminar for political office candidates on Wednesday, Feb. 8 from 8 a.m.-4:30 p.m. at the Electric Cooperatives of Arkansas offices on 1 Cooperative Way in Little Rock.

“The Arkansas Electric Cooperatives and the Arkansas Broadcasters Association are sponsoring this event, in conjunction with the National Rural Electric Cooperative Association, to provide political candidates with the opportunity to learn winning strategies and techniques,” said Carmie Henry, vice president of governmental affairs for the Electric Cooperatives of Arkansas. “The Electric Cooperatives of Arkansas consider this type of program a public service to the communities we serve. Elections keep our democracy strong. We need good people who are willing to serve in public offices and work to keep our state and its economy strong.”

According to Henry, the seminar provides valuable information and training in such areas as fund raising, communications, campaign finance laws, organizing volunteers, developing an overall campaign plan and election day activities.

“The Arkansas Broadcasters Association is pleased to co-sponsor this event with the Electric Cooperatives of Arkansas,” said Jim Beard, ABA president. “Broadcasters are dedicated to serving the public interest at the local level. This seminar is one of many public service activities that demonstrate that dedication.”

To enroll in the seminar, potential candidates should contact the Electric Cooperatives of Arkansas’ government affairs department at 501.570.2271.

The ABA has approximately 200 member radio and television stations in Arkansas.

The Electric Cooperatives of Arkansas comprise 17 electric distribution cooperatives, Arkansas Electric Cooperatives, Inc., (AECI) which is an umbrella cooperative providing services to the distribution cooperatives, and Arkansas Electric Cooperative Corporation (AECC), a generation and transmission cooperative that owns or holds interests in 13 power plants that provide power to the distribution cooperatives. The distribution cooperatives provide electricity to more than 460,000 members, or customers, in Arkansas and surrounding states.

For additional information, contact:

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www.ecark.org