

# News Release

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**Electric Cooperatives  
of Arkansas**

## **July 15 Deadline for Energy Efficiency Makeover Applications Approaching**

**Little Rock, Ark.** — July 7, 2010 — The July 15 deadline for entering the 2010 the Electric Cooperatives of Arkansas' Energy Efficiency Makeover is quickly approaching. Hundreds of applications have been received to date.

Entrants must reside in Arkansas, be a member of a participating Arkansas electric cooperative and own and occupy an all-electric home.

After July 15, electric cooperative staffers will select the winner. The contest winner and 16 runners up will be announced the first week of August.

To enter, electric cooperative members can visit <http://www.smartenergytips.org> to obtain an application or visit their local electric cooperative office.

The grand prize winner could receive up to \$50,000 worth of energy-efficiency improvements to create a more comfortable home with lower utility bills. To enter, contestants are asked to fill out and sign the required entry form, answer a few energy-oriented questions about their homes, take a photograph of their homes and include a copy of their electric bills. In addition to the winning cooperative member, there will be 16 semi-finalists, who will receive a free high energy efficient 40-gallon Marathon water heater.

The project's sponsors include: Harry G. Barr Company; Doug Rye; Marathon Water Heaters; Rood Heating and Air of Russellville; and Water Furnace.

The Electric Cooperatives of Arkansas comprise 17 electric distribution cooperatives; Arkansas Electric Cooperatives Inc. (AECI), a Little Rock-based cooperative that provides various services to the distribution cooperatives; and Arkansas Electric Cooperative Corp. (AECC), a generation and transmission cooperative. The distribution cooperatives provide electricity to more than 490,000 members, or customers, in Arkansas and surrounding states.

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