

OFFICIAL RULES OF ENERGY EFFICIENCY HOME MAKEOVER CONTEST (CONTEST)

NO PURCHASE NECESSARY. YOU MUST BE AT LEAST 18 YEARS OF AGE OR OLDER, A LEGAL RESIDENT OF THE UNITED STATES, AND A MEMBER IN GOOD STANDING OF ONE OF THE ELECTRIC COOPERATIVES OF ARKANSAS (DEFINED BELOW). VOID WHERE PROHIBITED. SEE ADDITIONAL ELIGIBILITY REQUIREMENTS BELOW.

1. **HOW TO ENTER:** No Purchase Necessary. No entry fee, payment, or proof-of-purchase is necessary to participate in the Contest. The time to enter the Contest begins June 1, 2017 and ends July 15, 2017 (the Contest Period). The Prize Winners will be announced by August 4, 2017. The Contest is sponsored, conducted and judged by Arkansas Electric Cooperative Corporation (AECC), Arkansas Valley Electric Cooperative Corporation, Ashley-Chicot Electric Cooperative, Inc., C&L Electric Cooperative Corporation, Carroll Electric Cooperative Corporation, Craighead Electric Cooperative Corporation, Farmers Electric Cooperative Corporation, First Electric Cooperative Corporation, Mississippi County Electric Cooperative, Inc., North Arkansas Electric Cooperative, Inc., Ouachita Electric Cooperative Corporation, Ozarks Electric Cooperative Corporation, Petit Jean Electric Cooperative Corporation, Rich Mountain Electric Cooperative, Inc., South Central Electric Cooperative, Inc., Southwest Arkansas Electric Cooperative Corporation and Woodruff Electric Cooperative Corporation (collectively, the Electric Cooperatives of Arkansas). General Electric Lighting (GE Lighting) is also a sponsor of the Contest. Limit one entry per household during the Contest Period.

2. **ELIGIBILITY:** YOU MUST BE AT LEAST 18 YEARS OF AGE, A LEGAL UNITED STATES RESIDENT, AND A MEMBER IN GOOD STANDING OF ONE OF THE ELECTRIC COOPERATIVES OF ARKANSAS, AND MUST SUBMIT A COMPLETED CONTEST ENTRY FORM. Employees, board members, and officers of GE Lighting, the Electric Cooperatives of Arkansas, any companies owned by or affiliated with GE Lighting or the Electric Cooperatives of Arkansas, advertising agencies and any other company involved with the design, production, execution or distribution of this Contest, or any family or household members of such employees, board members, and officers are not eligible to enter or win the Contest.

3. **PRIZES:** Each Prize Winner will receive an assortment of approximately 58 energy efficient LED light bulbs (Prize), with an approximate value per Prize of \$400 from AECC and GE Lighting. Ten members of each of the Electric Cooperatives of Arkansas will be selected as Prize Winners. A total of 170 Prize Winners will be selected. Prizes are subject only to the warranties of the manufacturer, GE Lighting. The Electric Cooperatives of Arkansas do not make any representation or extend any warranty for such Prizes and the same are to be accepted by the Prize Winners "as-is" and without warranty from the Electric Cooperatives of Arkansas.

4. **SELECTION OF WINNERS:** The 10 Prize Winners from each of the Electric Cooperatives of Arkansas will be selected by random drawings from all entries received from members of the relevant electric cooperative. The drawings will be held on or around July 15, 2017.

5. **GENERAL:** This Contest is subject only to the laws of the State of Arkansas and the United States. No substitution of Prizes is offered. No transfer of a Prize to a third party is permitted, and non-cash Prizes may not be redeemed for cash value. Prize Winners will be solely responsible for all applicable federal, state, and local taxes on Prizes.

6. **LIMITATIONS OF LIABILITY:** GE Lighting and the Electric Cooperatives of Arkansas assume no responsibility or liability for (a) any incorrect or inaccurate entry information, or for any faulty or failed electronic data transmissions; (b) any unauthorized access to, or theft, destruction or alteration of entries at any point in the operation of this Contest; (c) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, computers or providers utilized in any aspect of the operation of the Contest; (d) inaccessibility or unavailability of the Internet or the web site or any combination thereof, or; (e) any injury or damage to participants or to any other person's computer which may be related to or resulting from any attempt to participate in the Contest or download of any materials in the Contest. If, for any reason, the Contest is not capable of running as planned for reasons that may include without limitation, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, then the Electric Cooperatives of Arkansas reserve the right at their sole discretion to cancel, terminate, modify, or suspend the Contest in whole or in part.

7. **WINNER NOTIFICATION:** Prize Winners will be notified in person or by postal mail, e-mail, or telephone based on the information provided on the contest entry form. 8. **WINNER RELEASE:** All entrants, as a condition of entry into the Contest, agree to release GE Lighting, the Electric Cooperatives of Arkansas, their subsidiaries, divisions, affiliates, suppliers, printers, distributors, and advertising, promotional or judging agencies, from and against any and all liability, claims or actions of any kind whatsoever for injuries, damages, or losses to persons or property which may be sustained in connection with submitting an entry or otherwise participating in any aspect of the Contest, the receipt, ownership or use of any Prize awarded, or for any typographical or other error in these Official Rules or the announcement of offering of any Prize. Except for where prohibited by law, the Prize Winners grant to the Electric Cooperatives of Arkansas the right to print, publish, broadcast, and use worldwide in any media now known or hereinafter known (including without limitation use online at the web site) the Prize Winners' names, addresses, voices, statements, pictures, or other likenesses, without additional compensation, for public relations, advertising, and promotional purposes as may be determined by the Electric Cooperatives of Arkansas.

9. **WINNERS LIST:** For the names of the Winners, visit www.ecark.org on or after August 4, 2017.

(PART 2) ENTRANT RELEASE AGREEMENT

Capitalized terms not otherwise defined in this Entrant Release Agreement (Agreement) shall have the meanings assigned to them in the Official Rules. All terms of the Official Rules are incorporated into this Agreement by reference.

I, the adult cooperative member entrant whose name appears on my Entry Form, as a condition of my entry in the Energy Efficiency Makeover Contest (Contest), represent and warrant that the information provided by me on my Entry Form is true, complete, and correct and that I have completed my Entry Form honestly and accurately. I understand, acknowledge, and agree that if any of the information on my Entry Form is found to be false or incomplete, this will be grounds for dismissal of myself and any other persons in the household associated with my cooperative membership from the Contest. In addition, I agree as follows:

By completing my Entry Form, as a condition to my entry in the Contest, I hereby acknowledge, represent and warrant that:

- The Electric Cooperatives of Arkansas have no obligation to select me as a Prize Winner, and they may select Prize Winners in their sole and absolute discretion;
- My name, image, voice and actions (collectively, Likeness) may be recorded on audiotape, videotape, or otherwise as a Prize Winner, and may be used by the Electric Cooperatives of Arkansas for promotional, advertising or other purposes; and
- all decisions by the Electric Cooperatives of Arkansas concerning selection of Prize Winners and all other matters relating to the Contest are final and not subject to challenge or appeal. I also hereby acknowledge and agree to release, hold harmless and indemnify GE Lighting and each of the Electric Cooperatives of Arkansas from and against any and all claims, actions, damages, liabilities, losses, costs and expenses of any kind (including reasonable attorneys' fees) arising out of or resulting from my entry in or participation in the Contest or the use of my Likeness.